The

B&D "SILVER BELL" BANJO FAMILY

THE BACON BANJO CO. INC.
GROTON, CONN.

FREDERICK J. BACON, *(Standing)* DAVID L. DAY *(Seated)*
NEW LONDON, CONN.

IN the October issue of the Jacobs Orchestra Monthly appeared a splendid article written by that well-known writer and musical authority — Geo. Allaire Fisher, Vice-Pres. of the Oliver Ditson Co., Boston, Mass., on "Banjo History in the Making." It was evidently inspired by the beautiful exhibition of Silver Bell Banjos which he saw at the Exhibition Rooms of The Bacon Banjo Company at the time of the Convention of the National Musical Industries Chamber of Commerce, held at the Commodore Hotel, New York City, in June.

From his extended article we quote — "Wandering down to the eighth floor, I found myself in the rooms of The Bacon Banjo Company, Inc., of Groton, Connecticut. This well-known and successful firm specializes, as their name implies, on the banjo family of instruments. Fred Bacon, the president of the firm, was playing on a Silver Bell five-string banjo when I came in and I had no inclination to do anything except listen until he got through. Fred is one of the pioneers in banjo manufacturing and performance, and is probably able to coax more good music out of a five-string banjo than any other man living. He was a big hit at the Tuesday night banquet program. He and David L. Day, the vice-president and general manager of The Bacon Banjo Company are responsible for the designing of the Bacon instruments and for the undoubted excellence of their tone and the established success of the Company, etc."

[*Page One*]

Edwin Sheldon

Seattle, Washington

EDWIN SHELDON, leading Soloist and Teacher of Seattle, Washington, is one of the best known teachers and players on the Coast. One of the admirers of the splendid qualities which can be easily demonstrated on Silver Bell Banjos. He has had many attractive offers and inducements to use other makes but Mr. Sheldon knew when he tried the Silver Bell Banjo that this instrument was the one which met his critical demands in every way.

W. G. Ross

Seattle, Washington

W. G. ROSS, one of the Leading Professional Players and Teachers of Seattle, Washington, is the proud owner of a No. 7 Montana Special B & D Silver Bell Plectrum Banjo. He writes — "I am more than pleased with my new instrument which attracts a lot of attention wherever I use it. Last week played at the State Fair in Yakima and received many compliments on the carrying power and tone on my Silver Bell Banjo. While playing beside the Grand Stand, was told that the instrument could be heard quite distinctly in all parts of the grounds." Mr. Ross is also a member of a twenty-piece Band and says the banjo can be heard above all the brass instruments.

Jorville Creviere

JORVILLE CREVIERE, Banjoist of the Break-O'-Day Orchestra, La Crosse, Wis., writes, "We are now playing an indefinite engagement at the Winter Gardens, La Crosse, Wis. I was more than pleased with my first Silver Bell Banjo, but my new No. 6 B & D Ne Plus Ultra has all banjos beat, regardless of price.

"I have tried all prominent makes of banjos, and will put mine to a test with any of them. Purchased both of my instruments through your distributors, W. J. Dyer & Bro. of St. Paul, Minn."

Caddie Carr

Enroute

THIS talented and versatile young Artist who is under the management of Schuberts, will finish up her vocal studies in Europe this summer. She has a wonderful concert voice and also sings the popular "Blue and Mammy" songs, playing the accompaniment on her B & D special Silver Bell Banjo.

Besides her singing and playing she is a finished dancer. We trust many of our readers will have a chance to see and hear her in person later on.

At the opening, a short time ago, of the Bankhead Hotel, Birmingham, Alabama, one of the South's newest and latest hotels, she was especially engaged to come from New York to render a program.

She was coached in her banjo work by the well known instructor, M. J. Scheidlmeier of Pittsburgh, Pa.

B & D Silver Bell Banjos

Reg. U. S. Pat. Off.

Made in
Mandolin
Tenor

Pat. Pending

Plectrum
(4-String)
Regular
(5-String)
Styles

Style No. 1 B & D "Silver Bell" Banjo

In Tenor, Plectrum (4-string) and Regular (5-string) Banjos

DETAILS — Maple neck with three-ply veneers through center, fancy design pearl inlaid peghead and inlaid pearl position marks on the fingerboard. Seven lap maple rim with spun metal chamber top flange resting on large steel wire. The amplifier extension flange forms a large resonating chamber giving a constant and continuous tone vibration which is forced through the holes in the flange. The flange back having a larger diameter than the rim thus increases the air space and consequently the volume of tone when the instrument is played. All metal parts best quality nickel plate.

EQUIPMENT — Gear pegs which give a quick and accurate tuning, patent pressure tailpiece, Bestone arm rest, selected Rogers head, Bacon Webfoot bridge, B & D Super Strings also our latest improvement the B & D Soft Pedal with which instant control of loud and soft tones as desired.

FINISH — All wood parts beautifully shaded, smooth Permanent finish.

PRICE of Style No. 1, B & D Silver Bell Tenor, Plectrum (4-string) or Regular (5-string) Banjos . . $140.00

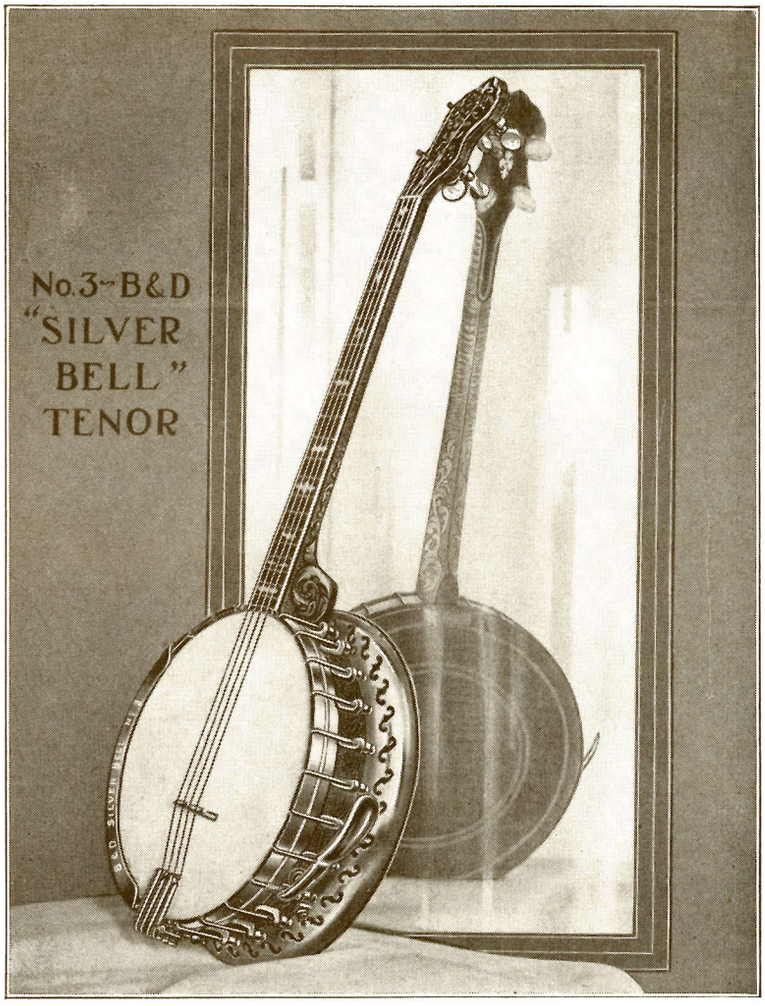
PRICE of Style No. 1, B & D Silver Bell Mandolin Banjo 125.00

B & D Silver Bell Banjos

Reg. U. S. Pat. Off.

Styles Nos. 2 and 3—Silver and Gold Plated Metal Parts, Pearl Keys, Internal Reduction Pegs, Hand Carved Necks, Dark Antique Finish, Neck and Rim.

A rare combination of tone quality, beauty of design and artistic harmony of color.



Pat. Pending

We can picture your extreme pleasure and enthusiasm with either of these wonderful instruments.

To those who appreciate the higher ideals of the banjo maker's art, these styles are submitted for their critical approval.

Styles No. 2 and 3 B & D "Silver Bell" Banjos

Made in Tenor, Plectrum and Regular Banjos

DETAILS OF STYLE No. 2. Metal parts silver plated in satin finish, heel of neck hand carved. Wood parts, curly maple in dark antique shaded Permanent finish. For those wishing a silver plated finish of metal parts, this instrument meets their requirements. Other details of construction same as Style No. 1 Silver Bell Banjo.

DETAILS OF STYLE No. 3. Gold plated metal parts, heel of neck handsomely hand carved, ivoroid bound peg head. Other details same as Style No. 2 except that all metal parts are gold plated instead of silver plated.

EQUIPMENT — of Style No. 2 and 3. Planet gear pegs which give quick and accurate tuning (four to one ratio). Patent pressure tailpiece Bestone Arm Rest, Selected Rogers head, Bacon Webfoot bridge, B & D Super Strings, also our latest improvement the B & D Soft Pedal Mute with which instant control of Loud and Soft tones as desired. Metal parts are silver or gold plated as applying to whether being style No. 2 or No. 3.

FINISH — All wood parts beautifully shaded, smooth, Permanent finish.

PRICE of Style No. 2 B & D "Silver Bell" Tenor, Plectrum (4-string) or Regular (5-string) Banjos . . $185.00

PRICE of Style No. 3 B & D "Silver Bell" Tenor, Plectrum (4-string) or Regular (5-string) Banjos . . 250.00

All metal parts finest quality gold and silver plate with non-tarnishing finish.

Ben Hoffner

Toledo, Ohio

Showing His New No. 7 B & D Ne Plus Ultra Silver Bell Banjo

FIRST man in his part of the country to introduce the Tenor Banjo in the Dance Orchestra, having been connected with Roy Bargy and his Toledo Club Orchestra for three years and later with all the leading Orchestras in Toledo. Has also had an extended vaudeville engagement on the Pacific Coast.

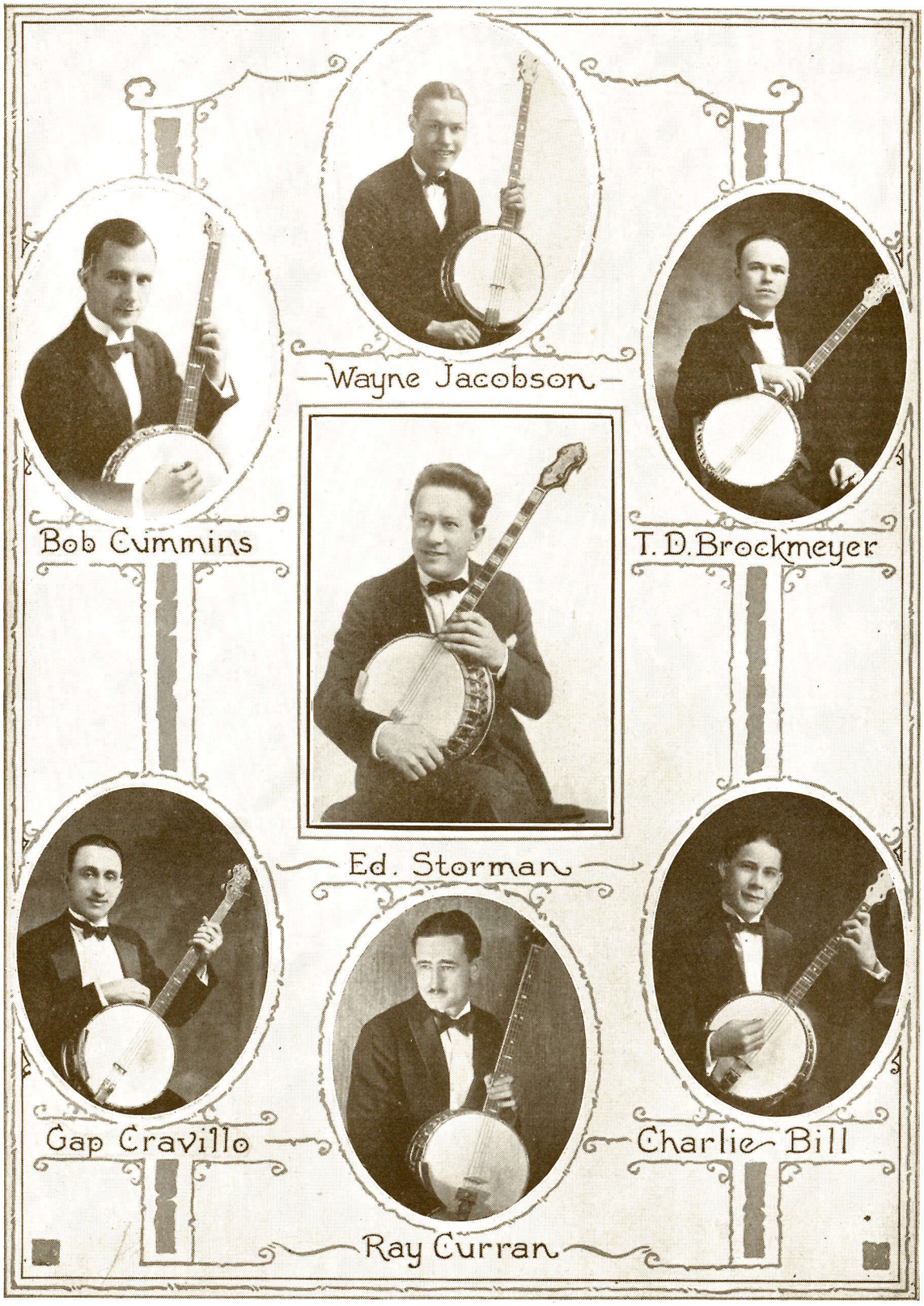
He writes: "There is nothing you can say no matter how strong in reference to my testimonial of the new Montana."

Al Lewis

Chicago, Illinois

MR. LEWIS is now playing with one of the Merry Garden Orchestras. He is probably one of the best known of the Old-Time Players and has appeared in all parts of the country while with several well known musical acts on the vaudeville stage. He also has his School of Music on Harper Avenue.

"During my many years as a teacher and performer of the Tenor and Plectrum Banjos, I have never found a Banjo to equal the Bacon Banjo for beauty and quality in tone. They give satisfaction in every way and I highly recommend them."

(Signed) AL LEWIS.

St. Louis Silver Bell Banjoists

1. Bob Cummings, Les Karbach Castle Ballroom Orchestra. 2. Wayne Jacobson, St. Louis Night Club. 3. T. Dewey Brockmeyer, St. Louis All-Star Dance Combination. 4. Gap Cravillo, Alton. 5. Ray Curran, Ted Jansen Orchestra. 6. Charlie Bill, Lou Chartrand Cinderella Ballroom Orchestra. 7. Ed. Storman, now with the Art Kahn Orchestra of Chicago, Ill.

B & D Silver Bell Banjos

Reg. U. S. Pat. Off.

Pat. Pending

Style No. 4 Silver Bell Plectrum Banjo

Made in Tenor, Plectrum and Regular Banjos

SAME descriptions, details and equipment as Style No. 3 Silver Bell Banjo. In addition spun metal parts are gold plated handsomely engraved and hand-burnished.

The chaste and beautiful white MONTANA Special B & D Silver Bell Banjos are now available in the Style No. 4, with gold plated, engraved and hand-burnished metal parts. Other details and equipment same as Style No. 3 MONTANA Special Silver Bell Banjo. See page 20.

PRICE of Style No. 4, B & D Silver Bell, Tenor, Plectrum (4-string) or Regular (5-string) Banjo . . $320.00

PRICE of Style No. 4 MONTANA B & D Silver Bell, Tenor, Plectrum (4-string) or Regular (5-string) Banjo 340.00

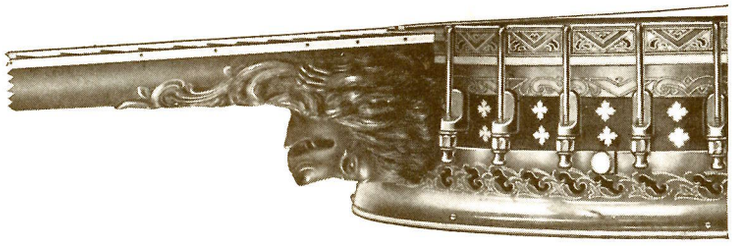
B & D "Ne Plus Ultra" Silver Bell Banjos

Reg. U. S. Pat. Off.

Pat. Pending

Style No. 6 "Ne Plus Ultra B & D Silver Bell" Tenor-Banjo

Made in Tenor, Plectrum and Regular Banjos



SOLID ebony neck, lion's head carving on heel, carved ebony back of peghead, fingerboard and top of peghead inlaid with elephant ivory, beautifully engraved with original designs. Ebony rim pearl inlaid, gold plated and engraved metal parts. Art attainment and the ultimate in banjo design and construction meet in the style No. 6 Ne Plus Ultra Silver Bell Banjo. Also equipped with the new B & D Soft Pedal Mute.

PRICE of Style No. 6 Ne Plus Ultra B & D Silver Bell Tenor, Plectrum (4-string) or Regular (5-string) Banjo $450.00

Charles Frink

Enroute

CHARLES FRINK for a number of years was Director of the Dunbar's Maryland Singers, playing the Keith circuit. He also appeared several seasons in the Chautauqua work and the past few years has been appearing before the Leading Picture and Vaudeville Houses in a single act as Banjo Soloist.

He is a splendid demonstrator of the long neck regular 5-string Banjo and his playing always creates the greatest enthusiasm. He always plays with a beautiful tone quality and demonstrates the possibilities of the Artist on an Artists' Instrument.

BANJO OPPORTUNITY has never been so much before the player as it is today. For those who grasp it unlimited Opportunities are to be had.

Ed. Storman

St. Louis, Mo.

Out of the West

Another Breath of "Silver Bell" Harmony

Leading Artist approves tone quality of the Silver Bell Banjo.

MR. ED STORMAN of St. Louis, Mo., one of the best known musicians in the country, was with the Oriole Terrace Orchestra at Edgewater Beach, Chicago. While with this splendid Organization he made many of the special arrangements which they used in their Brunswick Recording. For the past four years, has been with the Gene Rodemich Orchestra of St. Louis, which is also nationally known through their records. He also helped them in a number of their special arrangements.

Mr. Storman writes us, "The style No. 6 Ne Plus Ultra Ebony Tenor Silver Bell Banjo that I received from you, in my estimation is the most perfect Banjo for tone and workmanship that I have ever played upon. I cannot conceive a better Banjo nor can I praise it too highly."

He plays both the Long Neck Plectrum Banjo and the Tenor Banjo. He is also a splendid Cello Player and a fine Guitarist. In fact he is a thorough musician on the stringed instruments. At present he is with the Art Kahn Orchestra of Chicago, Ill.

Mark Fisher

Chicago, Illinois

MARK FISHER and his Merry Music Masters are featured by the Lubliner & Trinz Theatres, Belmont, Senate and Harding and the Mark Fisher Orchestra rotates between the three Houses playing a week at each. His Specialties on the stage at the Senate Theatre are broadcasted over station WGES.

With his No. 4 Montana Special Silver Bell Banjo, he entertains thousands nightly with his singing and playing.

BANJOCRAFT — Is a Name well applied to B & D Products. Constant detailed Improvements and Refinements, not always seen at the first glance, has made the "SILVER BELL" the Ultimate choice of the Modern Banjoist.

THE above illustration shows one of Chicago's leading Banjo Clubs outfitted with B & D Silver Bell Banjos. Charles Rothermel, director of this organization, is the leading tenor banjo soloist of the Middle West, and banjoist of Elmer Shobel's Orchestra at Guyon's new Paradise Ball Room, known as the outstanding Dance Emporium of Chicago. Chicago is 80 per cent Silver Bell Banjos among leading Orchestras and Professional players.

Charles Rothermel

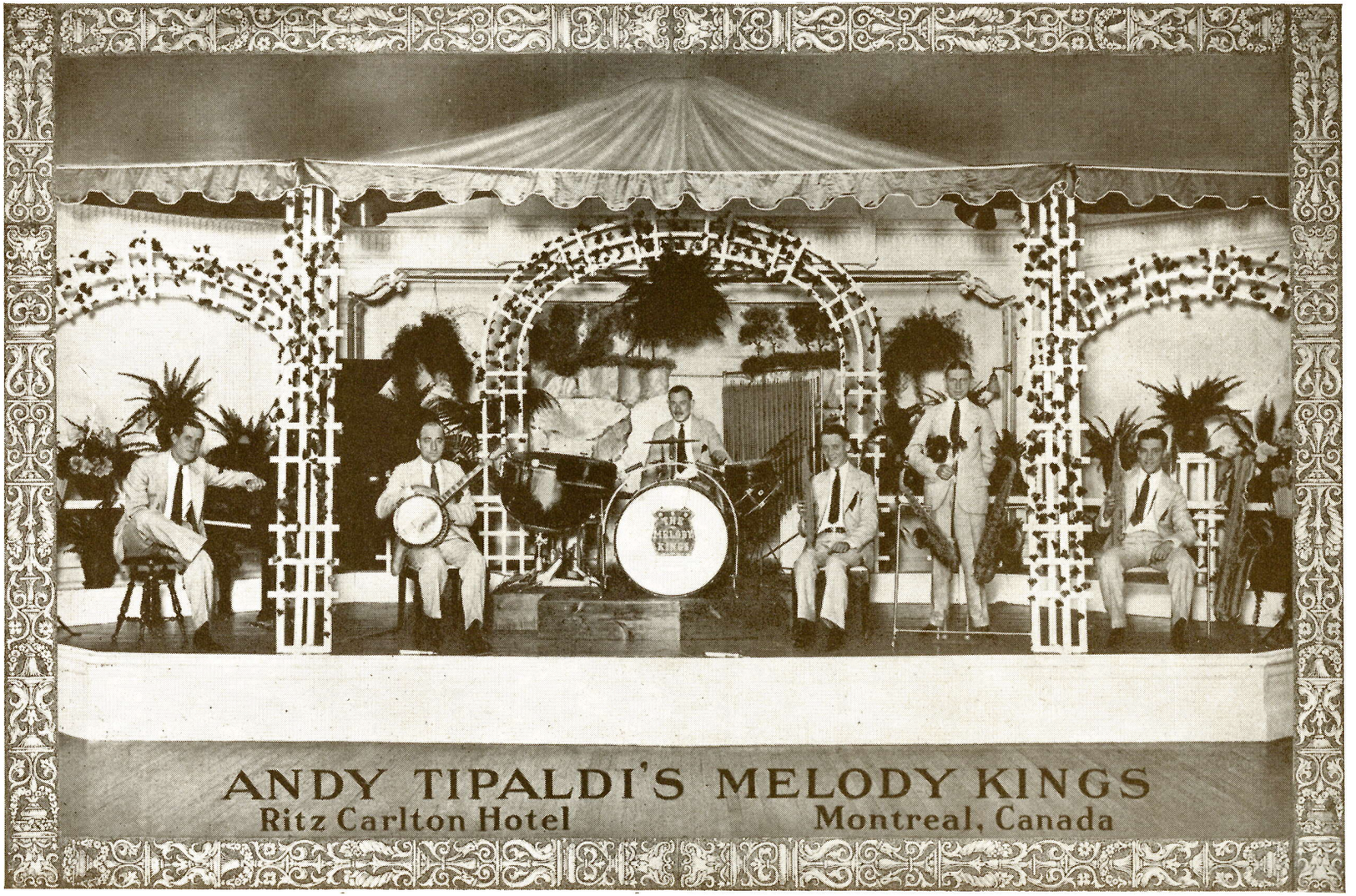
Chicago, Illinois

MR. ROTHERMEL has been a student of various musical instruments, the Guitar, Mandolin, Tenor-Banjo, 'Cello and Saxophone.

Reading five different instruments at sight is an accomplishment of this splendid artist.

He writes, "The Bacon Silver Bell Tenor-Banjo is the most nearly perfect instrument I have ever had the pleasure of playing. It has a marvelous tone, more than sufficient volume, and greatest of all is remarkably easy to play. I would not consider playing a job on any other banjo now that I know what can be done on a B & D Silver Bell Banjo."

A new Style No. 9 "Ne Plus Ultra" ($900 00) Silver Bell Banjo is now being given a thorough test before delivery to Mr. Rothermel.



ANDY TIPALDI is the leader of this splendid organization which bears his name. They are in constant demand for Clubs and leading social and public affairs. Their records are sold from coast to coast. They are easily the leading orchestra of Canada. Mr. Tipaldi uses the B & D "Silver Bell" Tenor-Banjo, an instrument which meets with his full approval.

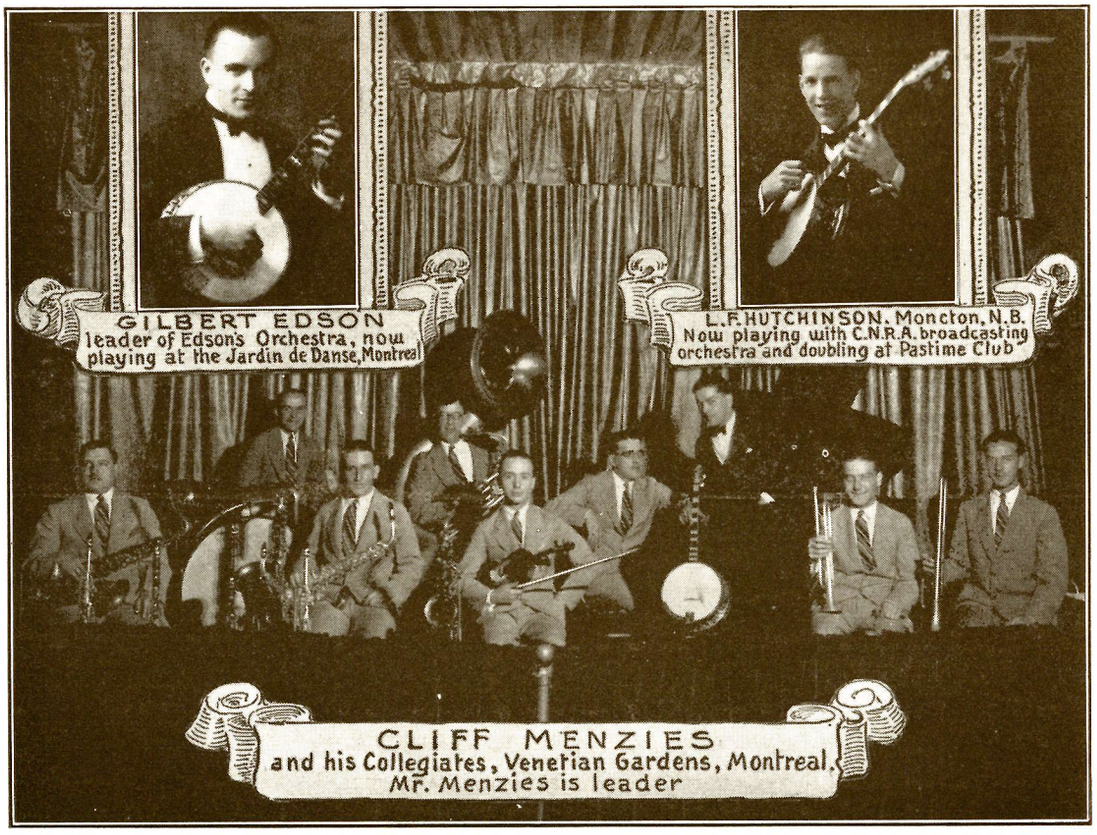
Mr. Tipaldi is the proud owner of a Style No. 6 "Ne Plus Ultra" Silver Bell Banjo. There are also three other orchestras using this splendid style in Montreal.

Frank C. Bradbury

Hartford, Conn.

With His New $600.00 B & D Silver Bell Banjo

MR. BRADBURY, through his compositions and magazine articles is a recognized authority on matters relating to the Banjo. In addition, with his concert and orchestra work, radio broadcasting and teaching he may well be considered a leader.

Press notice from the Radio Review of the Springfield Union, Nov. 9th, '26, reads—"Last night's leading event for us was the broadcast by Frank Bradbury from WTIC. Mr. Bradbury plays the Banjo with the greatest facility and gets more music out of his instruments than anyone we ever heard."

GILBERT EDSON
leader of Edson's Orchestra, now playing at the Jardin de Danse, Montreal
L. F. HUTCHINSON, Moncton, N.B.
Now playing with C.N.R.A. broadcasting orchestra and doubling at Pastime Club
CLIFF MENZIES
and his Collegiates, Venetian Gardens, Montreal.
Mr. Menzies is leader

The above players are leaders of some of the best Orchestras of the Dominion of Canada. The B & D Silver Bell Banjos are very popular in that country and by the large number of sales made during the past two years, we should say there are between 15 and 20 of the style No. 6 B & D Ne Plus Ultra Silver Bell Banjos, it simply shows that these players are most discriminating, and demand the best. Besides these, many sales on the other Silver Bell styles have been made through Peate Musical Co., Ltd., Montreal.

Frank Reino

New York City, N. Y.

FRANK REINO and his music have been constant companions for many years. Always a Plectral instrument player from his youth, during which time he became very proficient and taught the Mandolin and Guitar and at the age of eighteen was featured as Guitar soloist of the Ritz Review.

Later he took up the Tenor Banjo when his ability as an artist was immediately recognized. Previous to 1924 he was a member of a number of leading orchestras—Sam Lanin's, Bennie Krueger's, Arthur Lange's and others—during which time he recorded with various orchestras for about all the leading companies.

In 1924 he joined Vincent Lopez and his Hotel Pennsylvania Orchestra and accompanied him on his three months' European tour the following year and was with Lopez until the summer of 1926.

Extract from the Metronome, December 15, 1926.

Frank Reino is considered the outstanding Banjo Artist of New York City, whether Soloist or Orchestra Player, and has been chosen Banjoist of the latest creation of Roxy, called Roxy's Super Jazz Band, and broadcasts every Monday over WJZ with Roxy's Gang Mr. Reino also has a year's contract to broadcast with Kramer's Headliners over WAAT.

Joe Roberts

HEADLINER in vaudeville creates a sensation wherever he appears, with his No. 6 B & D Ne Plus Ultra banjo. Stopped the show for 8 minutes at Pantages Theatre in San Francisco. Mr. Roberts has been on the stage since he was 5 years old. He prefers and always uses his Bacon banjo. Mr. Lawrence M. Monfort, musical critic of the San Francisco "Daily Herald" says of Mr. Roberts' banjo, "It is a gorgeous thing to the eye, but its real beauty lies in its resonant tone."

In a letter at hand regarding his last No. 6 Ne Plus Ultra Silver Bell Banjo just received, he writes — "I have tried the new banjo and must truthfully say it has the greatest tone I have ever heard. Always your Friend and Booster."

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Donn Kimmell

Indianapolis, Ind.

PAST season with Gene Fosdick's Orchestra at Miami Beach, Florida. This leading player of Indianapolis has for several years played with the foremost Picture House Orchestras.

You will note that Donn Kimmell is a player of the Regular Banjo. His new Silver Bell Banjo he says is the last word in Banjo Craftsmanship.

Elton McEwing and Lail Cowan

Cape Girardeau, Mo.

"Silver Bell" Entertainers

BOTH of these young men use and highly recommend the B & D Silver Bell Banjos. Mr. McEwing is also banjoist of the Peg Meyer Orchestra. Peg Meyer in sending us in the photograph of the two boys writes: "This city of 18,000 has four professional banjoists and they all use the B & D Silver Bell Banjos. There are several good amateur banjo players and they also use Bacon Banjos. They all say that nothing but a Bacon Banjo will do. I feel proud in having put over the sales here 100% Bacon."

"Montana"

The Famous Cowboy Banjoist

"M O N T A N A," the best known and most picturesque figure in the Banjo World. Famous for his clean, hard picking, volume and quality of tone, also his wonderful appearance, acknowledged the most attractive and immaculately dressed man in the whole show game. When he steps upon the stage and begins to play, one can hardly believe that it is only one man with only one Banjo. That Banjo is a "MONTANA SPECIAL" built by the Bacon Banjo Company.

"MONTANA" plays the Bacon Banjo exclusively, does not own any other make of Banjo and never has since he joined the Bacon boosters five years ago. At that time he saw Dave L. Day take charge of the Bacon factory, and knowing that no other man in the world could build a Banjo like Dave Day, a Banjo that he could get that forty-four calibre kick out of that he wants in his act, he had to follow Day.

At a dinner recently attended by 500 Banjo fans, "Montana" in his speech said, "As long as Bacon and Day build them I will play them." He says he can get a greater variety of effects and different tones out of a Bacon without any resonator, mute or attachments of any kind, than he can on all the other banjos he has seen or heard with the aid of all the known improvements.

The way he uses exclusive Bacon attachments adds more wonderment to his act. This clever artist declares that to hear a Banjo from the audience as the player is doing his act upon the stage of some of these wonderful large theatres we have today is a real demonstration and frequently the managers of these large theaters come back on the stage to ask "MONTANA" what kind of a Banjo he is using, stating that they never heard one with such wonderful tone, carrying power and still so musical and entertaining. This generally happens after all the other Banjo acts have been in there ahead of him. The audience never gets enough of this wonderful Banjo in the hands of this wonderful performer, "M O N T A N A," The Bacon Banjo Buster—he certainly rides a Bacon.

"MONTANA" was not originally a cowboy, but has had considerable experience on his uncle's ranch at Fort Benton, Montana, near Great Falls. There when a boy he learned to shoot, ride, rope and pick a Banjo. He is not only a wonderful performer on the Banjo now, but he spins a rope, is a crack shot with a rifle and an expert with a Colt's six-shooter.

"MONTANA" is an amiable fellow to meet, and no amateur or professional Banjoist ever comes to the stage door without being well received and enlightened on any point he asks about in connection with the Banjo. He has the name of having aided and started on the road to success many young Banjo enthusiasts.

The highest skill and craftsmanship of banjo making experts and designers is at your service.

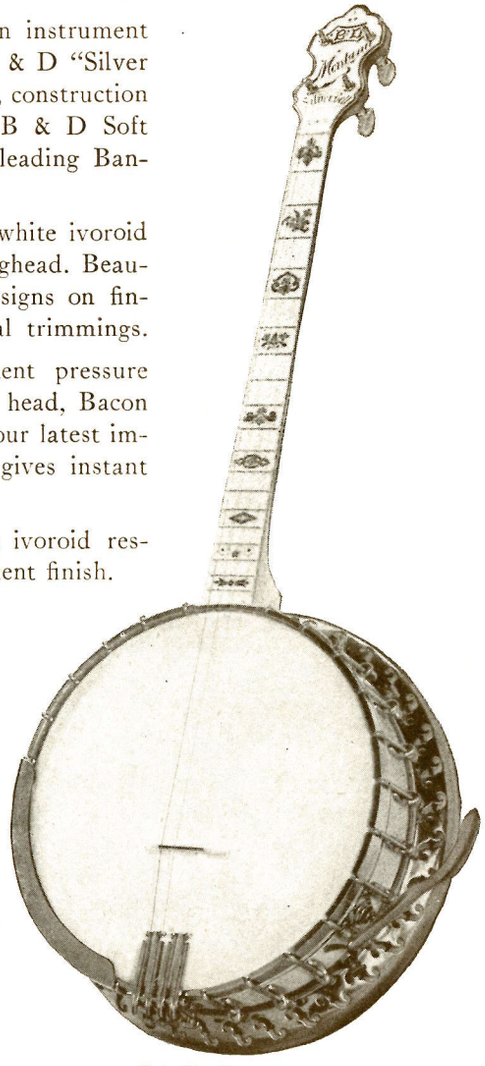
Montana Special B & D "Silver Bell" Banjos

PROTECT your Banjo Interests with an instrument having the exclusive features of the B & D "Silver Bell" Banjos, whose tone quality, durability, construction and latest equipment, including the New B & D Soft Pedal, makes them the ultimate choice of leading Banjoists.

DETAILS — White holly neck and rim, white ivoroid veneered resonator, rim, fingerboard and peghead. Beautiful brown and gold enamelled scrolled designs on fingerboard and peghead. Nickel plated metal trimmings.

EQUIPMENT — Planet gear pegs, patent pressure tailpiece, Bestone arm rest, selected Rogers head, Bacon Webfoot bridge, B & D Super Strings, also our latest improvement, the B & D Soft Pedal, which gives instant control of Loud and Soft tones as desired.

FINISH — All wood parts together with ivoroid resonator and top of peghead, smooth, Permanent finish.



Pat. Pending

Made in

Tenor
Plectrum and
Regular Banjo
Styles.

The Montana Special Styles are works of art in their beautiful white appearance.

For those who admire the chaste white finish, a better choice can not be made.

PRICE of No. 1, "Montana Special," B & D "Silver Bell" Tenor, Plectrum (4-string) or Regular (5-string) Banjos . . $160.00

Style No. 1, Montana Special B & D Silver Bell Banjo

STYLE No. 3 "MONTANA SPECIAL" B & D "SILVER BELL" BANJO.

DETAILS — Except for the white holly neck and rim and pearl ivoroid veneered parts, the Style No. 3 "Montana Special" has the same details and equipment as the gold plated style No. 3 "Silver Bell" Banjo described on page 8. The neck, peghead and resonator have original interlacing scrolling designs in gold and brown enamel.

PRICE of Style No. 3 "Montana Special" B & D "Silver Bell" Tenor, Plectrum (4-string) or Regular (5-string) Banjos $270.00

STYLE No. 7 "MONTANA SPECIAL" B & D "SILVER BELL" BANJO.

You will find on page 21 a picture of this supreme contribution to Banjocraft. Beautifully engraved and gold plated hand-burnished metal parts, fingerboard, front and back of peghead, rim and resonator enriched with original lavish decorative designs in black, brown and gold enamel on white pearl ivoroid background. One important detail of decoration is the sculptured carving of the Lion's head on the neck of the banjo. A veritable art treasure and gem of banjo construction appealing to the connoisseur.

PRICE of Style No. 7 "Montana Ne Plus Ultra" B & D "Silver Bell" Tenor, Plectrum (4-string) and Regular (5-string) Banjo $500.00

No. 7 Montana Ne Plus Ultra B & D "Silver Bell" Banjo, $500.00
Solid Brown or Black Leather Koverite Case with Zip inside cover, silk plush lined $50.00

Silver Bell Quartett

New Haven, Conn.

E. H. Shove, 1st Mandolin; L. T. Brown, 2nd Mandolin; H. W. Kennedy, Guitar; H. C. Keppel, Banjoist and Director

THIS organization is unique in that it plays classical music only and has aroused favorable comment all over New England as to quality of tone, execution and general playing as an ensemble.

They have broadcasted Concerts from WTIC in Hartford, WICC, Bridgeport, and WDRC, New Haven, with great success.

Their splendid work is reflected in many Silver Bell Banjo Sales in New Haven and vicinity.

Milton Protheroe

Scranton, Penn.

SILVER BELL BANJOS are enthusiastically endorsed by Milton Protheroe. As a Soloist he takes high rank with his Orchestra playing, broadcasting and entertaining with that splendid organization, "The Four Rounders." His various accomplishments have created a steady demand for his services.

Mr. Protheroe is also a violin soloist, having studied that instrument seven years before taking up the banjo.

M. J. Scheidlmeier

Pittsburgh, Penn.

With His Style No. 6 B & D "Ne Plus Ultra Silver Bell" Banjo

M. J. SCHEIDLMEIER of Pittsburgh, Penn., needs no introduction to those closely allied with the Progress of the Banjo.

In his teaching he has probably turned out more Orchestra and Professional Players than any other. His waiting list is always quite extensive.

As a Tenor Banjo Soloist, those have been fortunate who have heard his marvelous execution and beautiful tone production in his arrangements of the Masters and others and in his own original works. As a Writer and Composer his Methods and Works are recognized as standard.

One of the first to enter the ranks of Directors and Players when the Banjo began its first climb to its present standing.

What testimonial could be better written than his pleased expression in the above picture taken with his Style No. 6, Ne Plus Ultra, B & D Silver Bell Banjo.

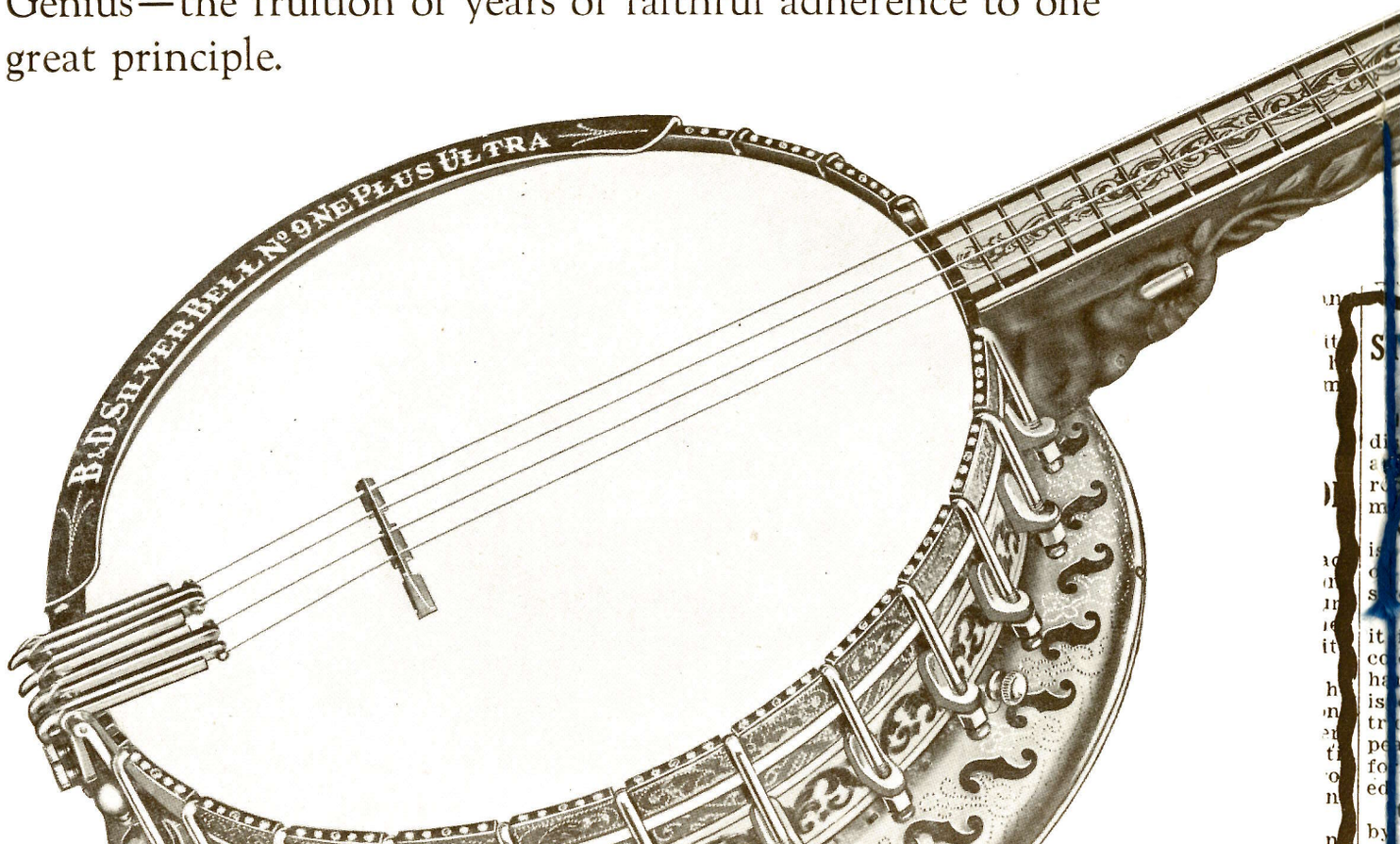
As this catalog goes to press, one of the latest style No. 9 "Ne Plus Ultra" ($900.00) Silver Bell Banjos is being given its final tests before delivery to Mr. Scheidlmeier.

HERE IT IS! Your Ultimat

THE NEW No. 9 "NE PLUS ULTRA" B & D "*Silver Bel*

REG. U. S. PAT. OF. REG. U. S. PAT. OF.

In every detail of originality, in superb performance, in painstaking crafts in fineness of materials, in exacting manufacturing precision, in sterling dependability—The new No. 9 is another brilliant triumph of Bacon & Day Genius—the fruition of years of faithful adherence to one great principle.



te Choice!

ell" Banjo

ftsmanship,

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DOUBLE TONE CHAMBERS give a penetrating and carrying power of tone that every Professional seeks. Moreover, it is a Quality that harmonizes beautifully with other instruments of the Orchestra.

TWO INSTRUMENTS IN ONE — All B & D Silver Bell Banjos are equipped with the latest and outstanding improvement in Banjo Construction, the B & D "Soft Pedal." It is an exclusive feature of these instruments and some of the effects produced with it are sensational. With it you can soften the tone to the Guitar or Lute — which gives you at your instant command a muted effect if desired or the ringing banjo tone.

INDIVIDUALITY OF THE NEW No. 9. Engraved full length Fingerboard of real elephant ivory, sawed from the tusk by our own craftsmen.

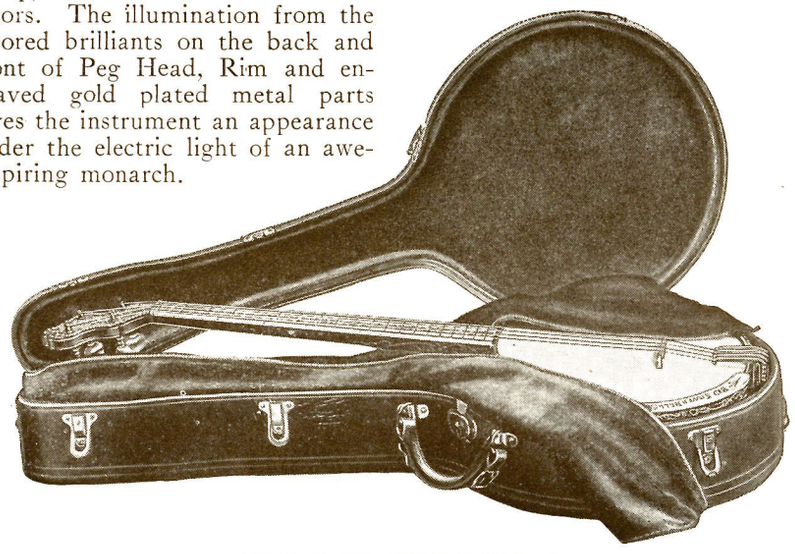
SOLID EBONY NECK with elephants head sculptured in heel and ivory tusks, gold mounted.

FRONT AND BACK OF PEG HEAD have white pearl ivoroid backgrounds decorated in relief with ornamental scroll designs enamelled in three colors. The lettering and scroll designs are set with variegated colored rhinestones which make a very luminous and brilliant appearance.

RIM AND AMPLIFIER BACK are white pearl ivoroid enriched with symmetrical decoration of scrolling designs in black, gold, and red enamel.

THE AMPLIFIER BACK, although not shown, is an elaborate work of the Artist with its lavish interlacing of scrolling designs, surrounded by a symmetrical decorative border with a rosetted medallion center, all in three color enamel relief.

METAL PARTS are heavily gold plated and non-tarnishing. Top Hoop, and Resonator Shell are hand engraved and hand burnished. Top Hoop, Rim and Shell are further enriched with brilliants of various colors. The illumination from the colored brilliants on the back and front of Peg Head, Rim and engraved gold plated metal parts gives the instrument an appearance under the electric light of an awe-inspiring monarch.



PRICE OF STYLE NO. 9

"Ne Plus Ultra" B & D Silver Bell Banjo with Black or Brown Solid Leather Koverite Case.....$900.00

sanitary engineering at the Uni-

S[illegible]R OF MELODY WORLD
[illegible] IS JEWELED BANJO HERE

[illegible]e White House may have the di[illegible]nction of having a gilded piano a[illegible]ne end of its luxurious drawing r[illegible]n, but St. Paul has something m[illegible]e awe-inspiring than that.

monarch of the melody world, it is and now on display in the window of W. J. Dyer & Bros., 23 West Fifth street.

goes by the name of a banjo, but it is a symphony all its own, in art, color, quality and workmanship. Its harmony is not confined to tone, but is consistently carried out in the intricate composition of gold, mother of pearl, ebony and rhinestones, that form a shell for this instrument, called the "Silver Bell."

It is an artist model, specially made by the Bacon Banjo company for Frederick Bacon, president of the company.

The foundation is a heavily engraved plated gold. The back of the resonator is a smooth surface of mother-of-pearl, inlaid with black and red enamel. The hoop, pegs and scroll of the neck are of solid mother of pearl, heavily encrusted with vari-colored rhinestones. The finger-board of ivory is finely etched in ebony. An ebony lion's head set with gleaming jeweled eyes, forms the heel of the neck. The banjo is valued at $900.

ST. PAUL PRESS

Jos. Pizzitola

Holyoke, Mass.

JOS. PIZZITOLA of Holyoke, Mass., Instructor and Musical Director, has opened a new large Studio for the coming season. He is also director of the Pizzitola Strummers whose broadcasting was the first American Musical Organization heard in Germany.

On receipt of his new No. 6 Ne Plus Ultra Silver Bell Tenor Banjo he writes —"The beautiful No. 6 Silver Bell Banjo received and its wonderful qualities are beyond my imagination. Its appearance and tone quality stamp it as a leader in the art of Banjo making. Let me congratulate you on turning out such a beautiful instrument."

"The Strummers are drawing capacity houses wherever they appear. I have started also a 'Silver Bell' Band."

John Martell

New York, N. Y.

A DISTINGUISHED Tenor Banjo Soloist, whose work easily places him in the front rank of players in New York City.

Not only is he in demand at many leading society functions but he is very popular as a teacher among the "400."

When an Artist of Mr. Martell's caliber chooses the Silver Bell Banjo to convey his musical message, it means that in his judgment, after putting the banjo to every test, it was not found wanting.

Roy Smeck

Enroute

"A PRODIGY OF THE STRINGS"

ROY SMECK is one of the best known musical artists before the Public today and has crowded a remarkable record of achievements into the past three years.

In the beginning his only teacher was the phonograph, yet in the short space of time, he has mastered eight different string instruments — tenor banjo, regular banjo, mandolin, guitar, steel guitar, ukulele, harp-guitar and octochorda. In addition to his playing the various instruments, he also has an excellent voice.

Mr. Smeck has made records for the Vocalion, Columbia and Okeh companies. He was chosen the Premier artist for the Vitaphone, the new talking pictures, and is now appearing personally in the largest picture houses in the country.

He was twenty years of age when he first began to be interested in the stringed instruments, the banjo being his first choice and the others having been taken up later on. The banjo is the instrument which he features mostly and he plays his own arrangement of Rachmaninoff's "Prelude in C sharp Minor."

To attain his present position, constant practice has been his motto and many hours each day are devoted to it.

He has two rules, and one is: "The better the instrument is made, the easier it is to learn." The other: "If you're interested in an instrument, you can learn to play it."

Very few of us can hope to attain Mr. Smeck's record. But what he has done should be an encouragement and inspiration to every beginner. He does not attribute his success to unusual talent, but to his interest in music and the time he has given to its conscientious study and practice.

The Metronome — April 15th, 1927.

Urban D. Horney

Indianapolis, Ind.

"I am sending you pictures and am willing to sign my name to anything in praise about B & D Banjos. My new No. 6 Montana Ne Plus Ultra is the finest Banjo I ever used. I am playing at the Green Mill Gardens now. Will send you a picture of our orchestra later."

Guiseppe Pettine

Providence, R. I.

WE considered it a great compliment to be honored by Guiseppe Pettine, the nationally known virtuoso, author and writer, to make for him a mandolin-banjo. We are pleased to show a picture of this well-known artist. In a letter received he writes as follows:

"After trying several different makes I find the action and musical tone quality of the "Silver Bell" best adapted for solo work and carrying power in large Concert Halls and Ballrooms. Several of my pupils now playing in first class dance orchestras both in Providence and Pawtucket use the B & D Silver Bell Banjos exclusively."

Sam O. Carr

MR. CARR is one of the rising generation of Banjoists. He was with the Art Landry Orchestra for several years, this Orchestra being nationally known for its Victor Recording.

In a telegram he says,—"Contracted as Banjo Soloist in West Coast Inc. Houses, opening at Warfield Theatre, San Francisco, Cal." Mr. Carr has a Style No. 6, Ne Plus Ultra "Silver Bell" Banjo, and with his teaching and playing has created considerable banjo enthusiasm in San Francisco and Oakland, Cal.

Wallace Bros.

New York City

Enroute

THESE splendid Artists, Dave and Joe Wallace, banjoists of international reputation, have lately concluded a successful tour of the leading Picture Houses of the large cities in the East and Middle West. In the South, they were booked for a return engagement as a result of the hit made with their B & D "Silver Bell" Banjos.

Joe Wallace has long been identified with the Banjo interests of New York and vicinity. Dave Wallace returned two years ago from Australia, concluding a trip around the world, after spending four years in London and Paris.

Stephen St. John

Schenectady, N. Y.

IF there is one large city in the country which is a 100% "Silver Bell" city, we think the honor can be given to Schenectady. In that city, with Stephen St. John at its head, his School of Music has turned out a large number of amateur and professional players. We have seen some of these pupils, eight years old, playing before the public and also in a Dance Orchestra which seems almost incredible. A large number of the professional and orchestra players owe their success to his being their instructor. We would say 100 Silver Bell Banjos have been placed in his city and vicinity during the past year.

With his new Silver Bell Style No. 8 Ne Plus Ultra Banjo, an additional inspiration is given to the fraternity in his territory. He writes — "I have received my No. 8 B & D Silver Bell Tenor Banjo in perfect condition. My amazement at its beautiful construction and wonderful tonal qualities is indescribable. Never have I played on an instrument that responds to my needs so faithfully."

Charles Barger

Chicago, Ill.

WHEN a player decides on a No. 6 Ne Plus Ultra Silver Bell Banjo you may rest assured all other makes have been given a thorough test in every way, and he has satisfied himself that the choice he has made is a superior instrument.

Charles Barger is now playing at The Merry Gardens, one of the finest dance halls of the country, on Belmont and Sheffield Avenues, Chicago. The Merry Garden Orchestra is noted for its wonderful playing.

George Anagnost

Dayton, Ohio

With Furman's Singing Orchestra

Mr. Anagnost was two years with Johnny Becker's Orchestra — twenty weeks over Pantages Circuit with Jack Dempsey — also with Lang McKay Orchestra at Castle Farm, etc. Mr. Anagnost is considered Dayton's Best Banjo Player.

May Singhi Breen

New York City, N. Y.

WHO has not heard of May Singhi Breen, who for some time has been known as one of the leading Ukulele and Ukulele Banjo Players of New York City. Her work as a Soloist and Orchestra Player has won the highest praise. Through broadcasting with her B & D Special Silver Bell Banjo her fame is becoming National. She is also recognized as one of the leading authorities and writers for Ukulele and Ukulele Banjo. What she says about the Silver Bell Banjo is quite interesting:

"I received the 'Silver Bell' Banjo and words can not express how wonderful the instrument is. I started with a Bacon (in fact have four) and from time to time have tried various makes, but like the old story, 'The first love is the best love.'"

MODERNIZE your playing with a B & D Silver Bell Banjo.

The B & D SOFT PEDAL—gives instant control of Loud and Soft Tones at your wish. The outstanding latest improvement in Banjos.

Carroll McAfee

Baltimore, Md.

IN these days of Plectrum playing it is quite refreshing to know that there are admirers of the good old Regular (5-string) Banjo—the Father of them all.

In the hands of an Artist, playing it with True Gut Strings, the beautiful effects that can be produced from the Regular Banjo for Concert or Home use cannot be equalled.

Mr. McAfee is Director of one of Baltimore's Leading Clubs, which has often been heard over the Radio and in Concert. He is also Manager of the Music Department of H. R. Eisenbrandt Sons, Inc., which has the distinction of being the oldest Music House in the United States, established in 1811.

DOUBLE TONE CHAMBERS are of vital importance to increased Tone Production.

Joe Lento

Tacoma, Washington

MR. LENTO is well-known throughout the State of Washington as a teacher of the Banjo and for his solo instrument prefers to use the five full-length string model. The instrument he is using is the one made especially for him with which he is very much pleased. It is to be questioned, in Mr. Lento's estimation, if a sweeter Banjo has ever been made. It responds readily to every demand made upon it and its noticeable quality of "Cutting Through" enables Mr. Lento to interpret his mood in whatever selection he may be playing.

B. A. Stallone

Tacoma, Washington

B. A. Stallone is the owner of one of our finest products and in a few words expresses his entire satisfaction with his new B & D Silver Bell Banjo.

"I am unable to find words which will fully express my great delight in being the possessor of such an instrument. The construction, design and decorations of this special Tenor Banjo are unusually beautiful, so that it eclipses any other Tenor Banjo that has ever been brought into this territory. It is only when the instrument is played that its real worth can be known."

Mr. Stallone is one of the best known Teachers and Soloists of Tacoma and vicinity.

Eugene Lucatorto

Providence, R. I.

Erwin White's Providence Biltmore Orchestra

IT does not take long for the trained musician to recognize the distinctive tone quality of the Silver Bell Banjo. Its resonance, carrying quality and volume are a constant inspiration to the player whose work brings him in close touch with musicians.

Mr. Lucatorto, previous to his present engagement, had been playing in New York for five years. He had been a member of one of the Paul Whiteman teams and also banjoist in the Hazy Natzy Orchestra and with the Commodore Hotel Orchestra two years.

About his new No. 6 Ne Plus Ultra Silver Bell Tenor Banjo, he writes:

"I have been playing Tenor Banjos ever since the instrument has been used in the dance orchestra and have used different styles and makes but the B & D Ne Plus Ultra Style No. 6, is certainly superior to any other that I have ever used."

James W. Beaumont

Chicago, Ill.

MR. JAMES W. BEAUMONT, one of Chicago's foremost Orchestra Banjo Players, has always been identified with the best organizations of that city. His present engagement being with Verne Buck's Band which has the reputation of picking the best men. Mr. Beaumont's enthusiasm for the B & D Silver Bell Banjo he uses is remarkable. A few lines from his four page letter:

> "Relative to the banjo you sent me about three months ago, Silver Bell, Standard, I am about to make a statement now which, for the past ten years, I have thought would be impossible for me to make, namely, that I have found a banjo which is better than a ———.
>
> With the B & D Silver Bell Banjo the tone all comes out and there is none of that choked up effect about it either. It comes out clear and sharp and as I have said before with absolutely less effort. I can get more volume with an exceptional tonal quality with less exertion on the pick and this, in addition to the perfect balance of the instrument and the workmanship on the neck, especially the fretting, combine to make the Bacon without a doubt in my mind the most perfect and easiest playing banjo which has yet been manufactured."

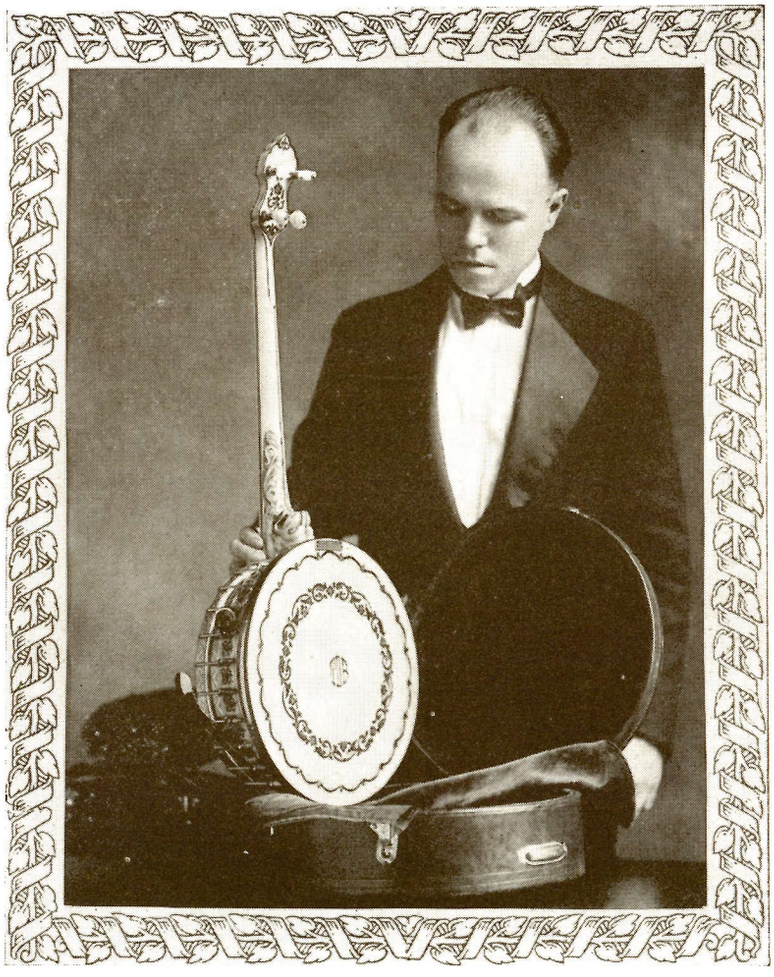
T. Dewey Brockmeyer

Banjoist

St. Louis All Star Dance Combination Orchestra

TED BROCKMEYER, as he is familiarly known, is one of the leading Tenor Banjo Players of St. Louis, Mo. Besides his success as a player, in conjunction with his father, A. C. Brockmeyer, they have been the means of selling a large number of B & D Silver Bell Banjos in St. Louis and vicinity. Some of the purchasers being Bob Marvin, Wayne Jacobson, Bob Cummings, Ray Curran, Gerard Johnson, Fred Rose, Charlie Bill, Gap Crivello, and many others.

Mr. Brockmeyer finds that the B & D Silver Bell Banjos "are the best professional banjos ever made for first class orchestra and dance work."



Bob Marvin

St. Louis, Mo.

One of the well known Middle West Banjo Orchestra Players

STARTING in his work when banjos were a novelty in dance orchestras, Mr. Marvin rapidly made a name for himself and was a member of several of the best known traveling orchestras. He is now a member of Joe Gill's Orchestra playing at the New Chase Hotel, St. Louis, Mo.

With his style No. 6 Silver Bell Ne Plus Ultra, he is getting a renewed inspiration which a Silver Bell Banjo is sure to bring out. He writes:

> "I now have had my new De Luxe No. 6 special constructed Bacon Silver Bell about six months and during that time have given it the 'acid' test. Its pleasing tone and immense volume have caused considerable comment and I am more than pleased with the instrument in every way.
>
> "I cannot speak too highly of the service given by your factory in making up the special instrument. To test one of these instruments will surely convince any Professional or Amateur Banjoist of the superior quality of the Bacon Silver Bell Banjos."

Russell Manuel

RUSSELL MANUEL while in Wichita, Kansas, a few years ago was prominently identified with the musical interests of that city, playing and teaching the Mandolin, Banjo and Guitar. His solo work on these instruments received the highest praise. Later he was with two well-known Orchestras of the South and West. Max Fink's Little Club Orchestra of New Orleans, La., and Don Warner's Syncopators of Pueblo, Colo., which toured Oklahoma and Texas.

Mr. Manuel is now in vaudeville, scoring splendidly with his No. 6 B & D Ne Plus Ultra, Silver Bell Tenor Banjo. Besides this work he is also a wonderful rope artist. One of his press notices reads:

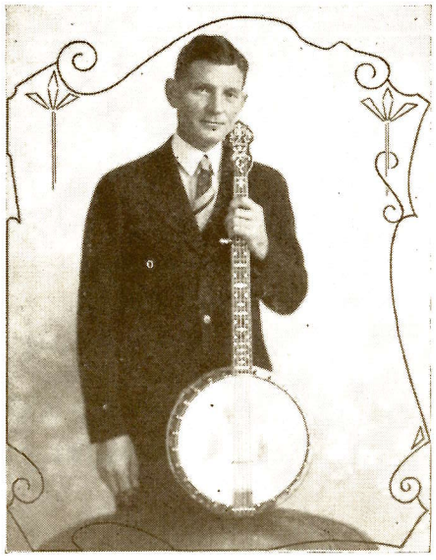
> "Manuel's banjo manipulations are nothing short of wonderful. His ability to make one banjo sound like two is marvelous. Monday night will be Society Night with Russell Manuel entertaining the upper strata with his Banjo and Guitar renditions."

He was also a member of the Art Landry (Victor Recording) Orchestra.

Charles R. Shibley

CHARLES R. SHIBLEY of Minneapolis, Minnesota, has been for a long time identified with the Banjo, Mandolin and Guitar interests of Minneapolis and is considered an authority on these instruments. In a letter received, he writes:

> "I have laid aside my ——— banjo entirely and am certainly getting more attached to my Silver Bell. I carry it down to the School and Home every day. Have just sold two of my pupils Bacon Banjos and another one who is very much interested will, no doubt, own one of these splendid instruments in the near future."



"Blackface"
EDDIE ROSS
Enroute

"Blackface" Eddie Ross and his famous African Harp, which is none other than a B & D Silver Bell Banjo, is known the world over for his clever banjo playing (a style all his own) and he is without a doubt the dean of blackface comedians.

In a recent letter to Messrs. Bacon and Day, he says—"My Silver Bell Banjo has tremendous volume and is the easiest banjo I have ever played on. Most all of the other big banjo makers have tried to interest me in their banjos, but my old ——— was good enough for me until I tried one of yours and then I knew I must part with the "old friend" that had given me such faithful service for nineteen years."

Polly Watson Band
Stockton, Cal.

Polly Watson's Band is one of the most popular in California. Broadcasting over KWG, playing the Roseland and Cinderella Ballrooms, also manages the California Theatre Orchestra. His Band has appeared at various West Coast Theatre houses and have been featured in many towns within a radius of 150 miles.

He is a splendid type of modern orchestra leader who knows what he wants and knows how to get it.

Malign Langstroth is the Banjoist of this splendid organization and uses the B & D "Silver Bell" Banjo.

THE B & D SOFT PEDAL — gives instant control of Loud and Soft Tones at your wish.

R. J. Amenta

Hartford, Conn.

MR. AMENTA has realized his ambition, being recognized as one of the leading tenor banjo soloists and orchestra banjoists in New England. Mr. Amenta is a very prominent teacher, having that rare ability to impart his knowledge, as can be readily realized after hearing his Silver Bell Club, made up of his advanced pupils, the majority of whom are professional banjoists. Mr. Amenta makes his own club arrangements. We all welcome him in our midst, and might say he "basks in a wealth of personality and musical talent."

Amenta plays a $600.00 B. & D. "Silver Bell" Banjo.

The "Silver Bell Club"

Hartford, Conn.

Amenta's Famous Quintette

A FEW lines in regard to Mr. Amenta, who is a real dyed in the wool fretted enthusiast. He started his musical education at the age of nine in Europe, and at the age of fifteen was really a prodigy, excelling in both the Mandolin and Guitar. At that time he came to this country, where he continued his musical education, studying Violin for several years. Mr. Amenta's real ambitions, nevertheless were always in fretted instruments, consequently he became very efficient in playing the only real American instrument, the Banjo.

John G. Amendt

New York City

CHAS. STRICKLAND has scored an enviable reputation in Orchestra work and has appeared at a number of the best known places in New York, Philadelphia, Atlantic City and other cities with a record of from one to three return engagements at many of them.

This leads up to the selection of John G. Amendt as Banjoist of this splendid Orchestra and his choice of a style No. 6 Ne Plus Ultra Silver Bell Tenor Banjo, as an instrument that meets his full requirements. What he says should interest every Banjoist:

"After having used practically every make of banjo during the past fifteen years (being virtually a pioneer in the dance field in New York City and the Middle West), I have become firmly convinced that the Bacon Banjo which I am now using is absolutely the last word in instrument manufacture from every point of view. I want to take this opportunity to congratulate you upon the production of such a masterpiece.

"I can assure you that your instrument makes my work a great pleasure, and I consider myself fortunate in having the extreme privilege of using it. Incidentally, beside the fact that it is one of the handsomest Banjos ever made, the tonal quality is magnificent, and the ease of playing it is all that could possibly be desired."

Richard Swenker

St. Louis, Mo.

Gene Rodemich's Orchestra

MR. SWENKER through his splendid singing and playing has become one of the most popular musicians of St. Louis. He has been identified with several leading Orchestras — Seymore Simons, Arcadia Ball Room of Detroit, Mich., and with the Conley Silverman Orchestra at the Chase Hotel, St. Louis. He is at present with the well known Gene Rodermich, Brunswick Recording Orchestra, St. Louis, Mo.

The Leading Orchestras of St. Louis have for some time been 80% equipped with the B & D Silver Bell Banjos.

At this writing Gene Rodemich is making a tour of the leading Picture Houses and is billed at the Metropolitan Theatre in Boston as "The Apostle of Pep" with his fourteen Metropolitan Merry Makers.

Miss Velma S. Truett

of the Truett-George Studios,
San Francisco, Cal.

In a letter dated January 22nd, 1927, Miss Truett says: "Since you have been making the "Silver Bell" models, you have been far in the lead in Banjo Construction. It is not hard to sell a banjo which is as good as yours, and we have been very successful with them!"

Miss Truett has a Ne Plus Ultra Silver Bell Plectrum banjo.

Leslie Newton

Spokane, Washington.

One of the Banjo Artists of this city with his style No. 6 Ne Plus Ultra B & D "Silver Bell" Tenor Banjo.

Dorothy McNulty

En route.

Dorothy McNulty writes: "I am so proud of my perfectly beautiful Silver Bell Banjo Uke that I have taken it on several publicity stunts and have been called 'The Banjo Girl' by the head publicity agent of the Schubert Corporation."

Jerry Richards

San Francisco, Cal.

Prominent banjoist of San Francisco, now playing at the Alcazar Theatre. He was formerly on the road with the "Little Jessie James Company."

McGrath Bros.

Boston, Mass.

Banjoists Extraordinary and
Novelty Entertainers

AS SOLOISTS and entertainers, we have no hesitation in saying that these splendid Artists have appeared before a larger number of people than any others before the public today. They have appeared on the Keith Circuit in all parts of the country and for a number of seasons have been heading their own Company on the leading Lyceum and Chautauqua Circuits.

Their studio is located in the heart of Boston's Music Center. They enjoy a large clientele of pupils. Their work in this line is most successful.

With their wide experience extending over many years, we considered it the highest compliment when they came to us for Banjos. That these instruments have met their full approval is attested to in the letter they have written:

"The Bacon Banjos are certainly the last word in workmanship, finish and tone."

"Starlight"

Laura Mason Crisp

NOW appearing as a Spot Act in the better Moving Picture and Vaudeville Houses — possesses a rich, powerful, mezzo contralto voice; playing her own accompaniments on a B & D No. 7 Silver Bell (five-string) Banjo. Her songs are of the better grade — such as the "Indian Love Call" — "Mighty Lak' a Rose" — Old Folk songs and some of the latest popular song hits.

In a recent letter she writes — *"The B & D Silver Bell Banjo is the most musical Banjo I have ever owned or played on, and a number of different ones have said the tone is more like a harp than a banjo. I take great pleasure in showing my wonderful banjo."*

C. H. Clevenger

Tacoma, Washington

The letter expresses his opinion fully of his new No. 8 B & D "Ne Plus Ultra, Silver Bell" Banjo.

Sherman, Clay & Co.

928-30 Broadway
Telephone Main 008
Tacoma, Washington

WASHINGTON
OREGON
CALIFORNIA

November 10, 1926

Bacon Banjo Company
Groton, Conn.

Gentlemen:

Under separate cover we are today mailing to you a Glossy Photo of C. H. Clevinger with the number 8 Ne Plus Ultra Silver Bell.

Mr. Clevinger is more pleased with this banjo than he could find words to express. Its beautiful design with the inlaid decorations and intricate engraving, places his banjo unquestionably in the lead over all other banjos that have been made. And its tone, so clear and sweet, with its wonderful carrying power are fitting companions to the wonder of its manufacture. The instrument has been admired by all the banjoists, professional and amateur, in this district; and many professionals expressed themselves, saying that it is the best banjo they have ever seen.

Yours very truly,

SHERMAN, CLAY & CO.

C. G. SARGENT
Mgr. Band & Orchestra Inst.

CGS:CR

Steve Frangipane

Bernard Levitow's Hotel Commodore
Grill Orchestra, N. Y. C.

Through the excellence and variety of its musical programs, Bernard Levitow's Hotel Commodore Orchestra, of New York City, has made a name for itself as the outstanding Concert Orchestra of the country.

The Concerts of this organization are heard over the Radio Station WJZ by music lovers in all parts of the country.

Mr. Frangipane plays 'Cello and he doubles on his new No. 6 Ne Plus Ultra B & D Silver Bell Tenor Banjo for the dances.

Jos. Consentino

Lawrence, Mass.

THE outstanding musical event of the year was evidently the Annual Concert given by Jos. Consentino, assisted by various artists and also various groups of players including his Silver Bell Banjo Club.

The press notice says — "The evening was the most successful of any concert presented this year."

Besides his teaching and orchestra work, Mr. Consentino, as a Banjo Soloist ranks in the first class.

Over his new style No. 8 Ne Plus Ultra B & D Silver Bell Banjo costing $600 he is very enthusiastic and he writes as follows: "The No. 8 Ne Plus Ultra Silver Bell Banjo is wonderful and is the most beautiful banjo I have ever seen. As to its tone, no need to mention any facts — it's as good as it looks. Many thanks to D. L. Day and F. J. Bacon."

In order to take care of his increased business, Mr. Consentino has opened up a new and enlarged studio.

R. B. Taylor

Aurora, Ill.

THIS young artist now connected with one of the largest musical merchandise houses in Aurora has met with great success in his present location — having 35 pupils and 2 teachers working for him in adjacent towns.

The picture of his Banjo Class, sent us recently, shows 30 players all using Bacon Banjos.

He started his musical career in Texas, having been with Willard Robison's Deep River Orchestra — now playing for Paul Whiteman and George Goforth's Cornhuskers at WIS and the Doc Ross Orchestra. Mr. Taylor has also had some vaudeville experience.

He writes — "Personally I think that there is no banjo that equals a Bacon and I have little trouble in proving that when I am selling banjos."

Style "C Super" Tenor Banjo

TO make a success of anything much depends on the right start. The new model "C Super" with its mahogany neck, rim and tone chamber back, satin finished, is a well-made banjo, perfect in all details.

Style "C" Tenor Banjo, without Tone Chamber . . $40.00
Style "C Super" Tenor Banjo (as illustrated) . . . 55.00

Above Styles in Regular (5 string) and Plectrum (4 string) at same prices.

Style "C" Mandolin Banjo $35.00
Style "CC" Mandolin Banjo with tone chamber . . 55.00

"Peerless X Special" Tenor Banjo

SPLENDID value, latest improvements, dark finish maple neck, rim and tone chamber, Internal reduction pegs, and arm rest. You will be proud to own this banjo.

"Peerless X Special" Tenor Banjo $75.00
"Peerless X Special" Plectrum (4 String) Banjo . . 75.00
"Peerless X Special" Regular (5 String) Banjo . . 75.00

Bacon Guitar-Banjo

THE Guitar-Banjo is strung and played like a guitar, only having a banjo head you get the banjo tone.

An instrument whose artistic style, appearance and beautiful tone quality appeals instantly to the discriminating purchaser and is powerful in the hands of a good performer, played with the pick.

Details of construction and trimmings, except for having a neck for six strings and the rim being 11½", are the same as descriptions of the same styles as the other Banjos listed.

Always use B & D Super Guitar-Banjo Strings as others are not always suitable gauges or sizes.

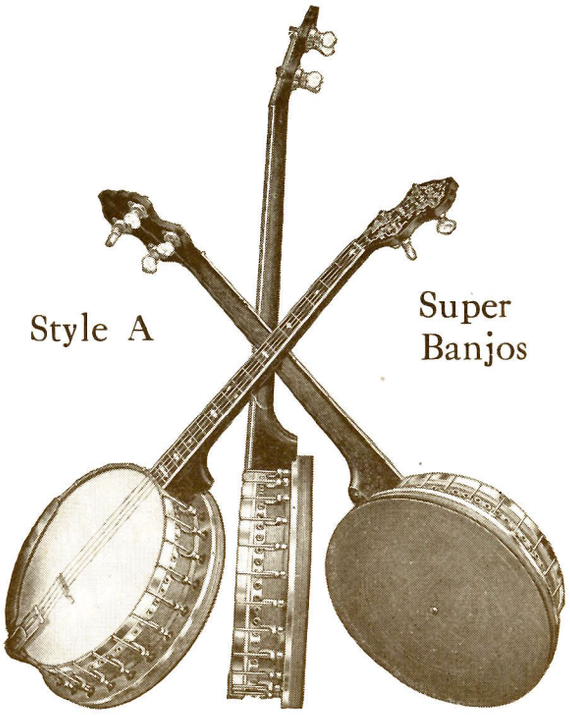
Style Peerless
11½" Rims

Style "Peerless" without tone chamber $60.00
Style "Peerless X Special" with tone chamber resonator 80.00
Style No. 1 "Silver Bell" with Arm Rest and Internal Reduction Pegs 150.00

Style "A Super"
Tenor and Plectrum Banjos

THESE B & D model instruments with their patent tone chamber top construction and amplifier backs give a penetrating quality of tone of great carrying power. Just what you are looking for — a superior instrument in every way for the money.

Style "A B & D Super" Tenor-Banjo	$100.00
Style "A B & D Super" Plectrum (4 string) . . .	100.00
Style "A B & D Super" Regular (5 string)	100.00



Style No. "2A" Ukulele Banjo

UKULELE Banjos of the higher grades are becoming the choice of many players of this popular instrument.

Easy to learn, easy to carry and good company wherever it goes. Several sales of the gold plated and engraved $250.00 models were made during the past season.

Strung and played like a Ukulele with its banjo construction you get the snap and pep of the banjo.

Style No. 1 Mahogany neck and rim	$27.00
Style No. "1A" same as No. 1 with tone chamber . .	35.00
Style No. "2A" Maple Neck and Rim and tone chamber	55.00
Style No. "3A Silver Bell"	75.00

Pat. Pending

B & D "Silver Bell" Mandolin Banjo

THE Mandolin Banjos are strung and played the same as mandolins, on account of their banjo construction, they have the banjo tone.

Details of these instruments except size and stringing are same as other models in tenor banjo.

Style "C"	$35.00
Style "CC" with tone amplifier chamber	55.00
Style "Peerless X Special" with tone amplifier chamber	75.00
Style No. 1 B & D "Silver Bell" Banjo	125.00

The Modern Player Demands B & D Equipment

Mandolin or Mandolin Banjo Strings

E or 1st Plain Steel	10c Each, 6 for	$0.50
A or 2nd Plain Steel	10c Each, 6 for	.50
D or 3rd Spun Steel	20c Each, 3 for	.50
G or 4th Spun Steel	20c Each, 3 for	.50
Complete Set (2 of each)		1.20

Plectrum Banjo Strings

1st or 5th Plain Steel	15c Each, 4 for	.50
2nd Plain Steel	15c Each, 4 for	.50
3rd Plain Steel	15c Each, 4 for	.50
3rd Spun Steel	30c Each, 2 for	.50
4th Spun Steel	30c Each, 2 for	.50
Complete Set with Spun 3rd		.80
Complete Set with Plain 3rd		.70

Tenor Banjo Strings

A or 1st	10c Each, 6 for	.50
D or 2nd	10c Each, 6 for	.50
G or 3rd	20c Each, 3 for	.50
C or 4th	20c Each, 3 for	.50
Complete Set		.60

B & D Super Strings

A Quality String Strongest and Best Toned Choice of Orchestra and Professional Players.

Prices for gross lots quoted on application.

Never-False Gut Strings

are absolutely true

Banjo

5-string, including B & D Super Spun Silk 4th
Per set of 5 . . . . . $1.75

Ukulele

Including B & D Super Spun Silk 3rd
Per set $0.75

Guitar

E — B — G Each $0.45

B & D Webfoot Tenor and Plectrum Banjo Bridges

125

No. 125 — Ebony Top Tenor and Plectrum Banjo Bridge . . . . . 50c each
½", 9/16" and 5/8" High

Dolly Gray

Indianapolis

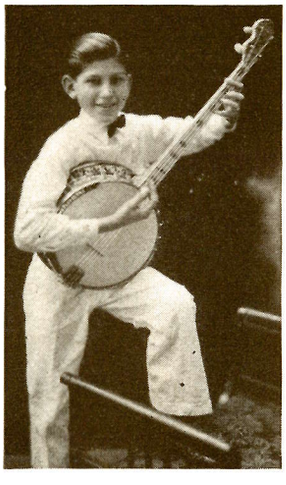
Dolly Gray is now appearing with his own orchestra at the Lyric Theatre Ballroom. He is enthusiastic of his new Montana Special Silver Bell Banjo and endorses it in every way after using another make for many years.

Francis I. Dunn

Minneapolis, Minn.

Leading Orchestra Player and Teacher

"To my good friends Bacon and Day. My No. 6 Ne Plus Ultra is the best ever made. With kindest regards."



Willard Kalibe

Two of the brilliant young tenor banjo players referred to by Mr. Day are shown herewith together with their five hundred dollar Silver Bell Banjos. Master Kalibe, a pupil of William C. Stahl of Milwaukee, has done considerable broadcasting and played in many of the leading photo-play theaters of Milwaukee. Daniel Burtoft, according to his instructor, M. J. Scheidlemeier of Pittsburgh,is already able to play at sight almost any tenor banjo part. He also has been heard several times over the radio. The present achievements of these two boys with their tenor banjos certainly augur for them a very brilliant future as well as having a most significant interest in its revelation of the musical possibilities of the coming generation.

Daniel Burtoft

A Few of the Many Bacon Endorsers in Addition to those Already Mentioned on the Previous Pages

ASTORIA, CHAS. R., Coral Gables, Fla., *Hotel Antilla Orchestra.*
BARKER, BENSON, Providence, R. I., *Teacher and Soloist.*
BARRETT, WM. N., Englewood, N. J., *Banjoist and Composer.*
BECHTEL, PERRY, Cleveland, Ohio, *Banjoist, Spectalny's Orchestra.*
CHILTON, OSCAR, Cincinnati, Ohio, *Teacher and Soloist.*
CRISP, G. T., Kansas City, Mo., *Banjo Soloist.*
DYE, CLYDE, Enroute, *Vaudeville.*
DIPRIMA, FRANK, New York City, formerly of *Ray Miller's Orchestra.*
DAILEY, MITZIE, Toledo, Ohio, *Teacher and Orchestra Banjoist.*
DEALMA, GEO., Enroute, *Banjo Artist.*
DEWEY, DON., Toledo, Ohio, *Performer and Orchestra Player.*
DOWNS, DARRELL, Enroute, *Tom Brown's Syncopators.*
EISELT, ADOLPH, Columbus, O., *Banjoist, Heber Bros. Society Orchestra.*
EMORY, BOB, and *"His Gang,"* Boston, Mass., *Broadcasting, W.E.E.I.*
GALLAGHER, THOS. M., New Haven, Conn., *Teacher and Orchestra Player.*
GEORGE, HARRY H., San Jose, Cal., *Banjo Teacher and Soloist.*
GODFREY, FRED C., Jacksonville, Fla., *Orchestra Player and Teacher.*
GODWIN, C. W., Jacksonville, Fla., *Soloist.*
GODWIN, BARNEY, St. Petersburg, Fla., *Teacher and Soloist.*
HARTUNG, CLYDE, Butler, Pa., *Soloist, Teacher and Orchestra Director.*
HOLME, NIGEL, Cleveland, O., *Banjoist, Harold Geiser Orchestra.*
HOLT, WALTER T., Washington, D. C., *Teacher, Soloist and Club Director.*
KNAPP, FRED H., Elmira, N. Y., *Teacher, Soloist and Orchestra Player.*
KAUFFMAN, WALTER, St. Paul, Minn., *"Red Pepper Orchestra," Banjoist and Teacher.*
LONG, ED. P., Seattle, Wash., *Teacher and Director Silver Bell Orchestra.*
LINKS, CHAS. E., Seattle, Wash., *Soloist and Teacher.*
MORROW, F. S., Harrisburgh, Pa., *Banjoist.*
MINEAR, HARRY, Pittsburgh, Pa., *Banjoist "The Georgians."*
MARKO, LEO. J., Enroute, *Banjoist, Clinton-Rooney Orchestra.*
MORRIS, "BANJO BILL," Binghamton, N. Y., *Soloist and Composer.*
MCDIARMID, J. OAMARU, New Zealand, *Teacher and Soloist.*
MCNEMRY, GEO., Pittsburgh, Pa., *Banjoist, Gregario Scalzo Orchestra and Pittsburgh Athletic Club.*
O'BRIEN, BRIAN, Binghamton, N. Y., *Teacher, Soloist and Orchestra Player.*
PANTO, DOMINIC, Holyoke, Mass., *Teacher and Orchestra Player.*
PIERCE, VERNON, Chicago, Ill., *Orchestra Banjoist.*
PITTMAN, BOB, Memphis, Tenn., *Banjoist, Peabody Hotel Orchestra.*
PLANT, JOHN, New Orleans, La., *Soloist and Orchestra Player.*
RAY, CHAS. R., West Palm Beach, Fla., *Soloist and Orchestra Player.*
REAMS, GEO., Columbus, O., *Concert Artist and Radio Soloist.*
RICE, WM. M., Cambridge, Mass., *Teacher-Coach of Harvard Banjo Club.*
ROBERTS, ABE, Glasgow, Scotland, *Banjoist, Jeffries Orchestra, Locarno Club.*
RUNDIO, BUZZ (ALBERT), Enroute, *Soloist and Orchestra Banjoist.*
SCHETTLER, C. D., Salt Lake City, Utah, *Teacher and Soloist.*
SHERMAN, JOSEPH, Portland, Ore., *Staff Banjoist, Oregonian Station KGW.*
SMITH, CHARLES, Lowell, Mass., *Banjoist, "The Pennsylvanians," Commodore Hotel Ballroom.*
SWANSON, FRED, New London, Conn., *Shepard & Swanson Orchestra.*
STAHL, WM. C., Milwaukee, Wis., *Publisher, Dealer and Teacher.*
TAYLOR, IRVING, Birmingham, Ala., *Banjoist, Loew's Theatre.*
VONCARNOP, C. V., Seattle, Wash., *Teacher and Soloist.*
WASSON, IRA M., St. Louis, Mo., *Teacher and Soloist.*
WEST & VAN SICLEN, *Keith-Albee Vaudeville,* en route.
WILLIAMS, NAT, Birmingham, Ala., *Soloist and Orchestra Banjoist.*

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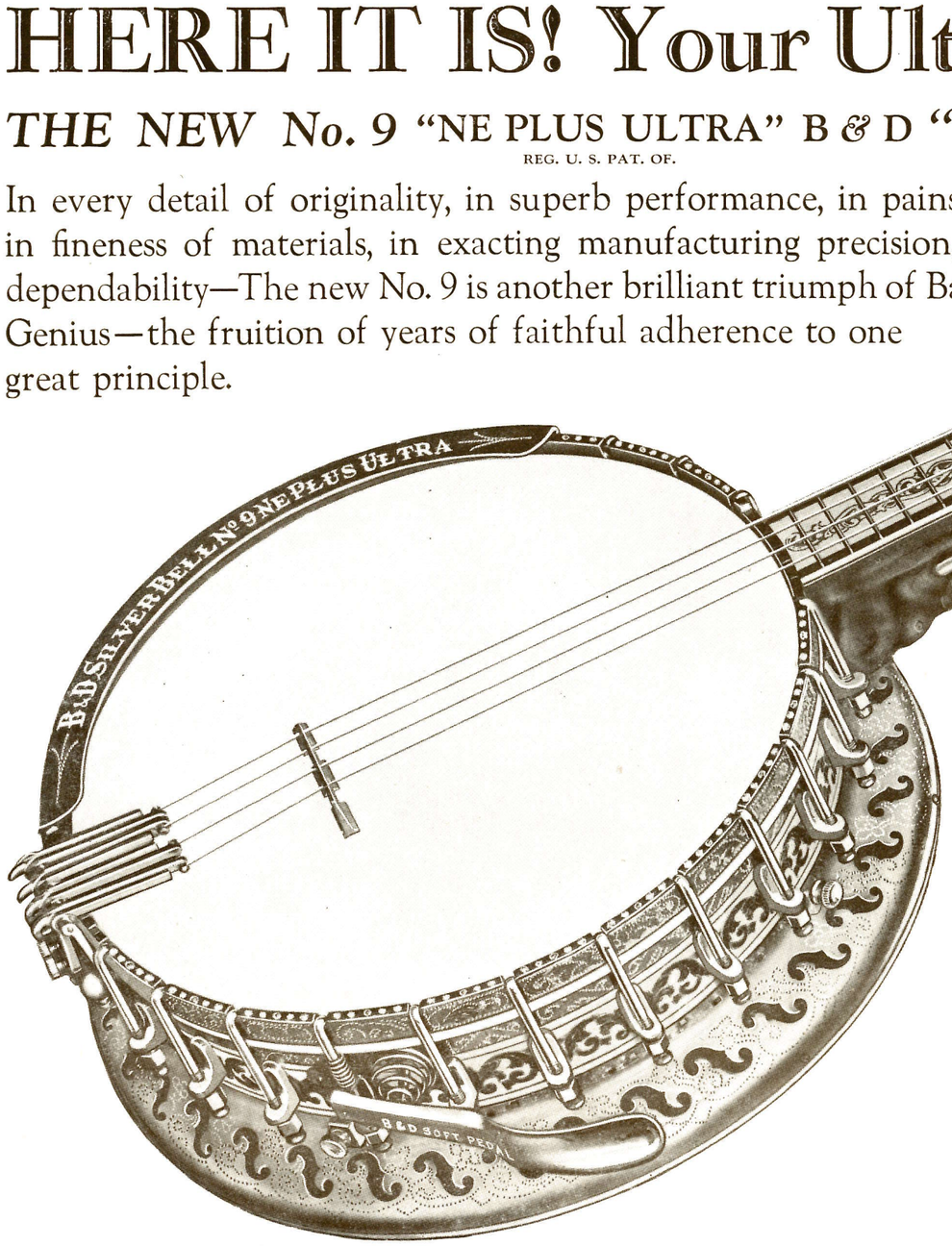
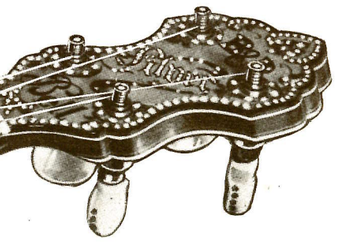
HERE IT IS! Your Ultimate Choice!

THE NEW No. 9 "NE PLUS ULTRA" B & D "Silver Bell" Banjo

REG. U. S. PAT. OF. REG. U. S. PAT. OF.

In every detail of originality, in superb performance, in painstaking craftsmanship, in fineness of materials, in exacting manufacturing precision, in sterling dependability—The new No. 9 is another brilliant triumph of Bacon & Day Genius—the fruition of years of faithful adherence to one great principle.





DOUBLE TONE CHAMBERS give a penetrating and carrying power of tone that every Professional seeks. Moreover, it is a Quality that harmonizes beautifully with other instruments of the Orchestra.

TWO INSTRUMENTS IN ONE — All B & D Silver Bell Banjos are equipped with the latest and outstanding improvement in Banjo Construction, the B & D "Soft Pedal." It is an exclusive feature of these instruments and some of the effects produced with it are sensational. With it you can soften the tone to the Guitar or Lute — which gives you at your instant command a muted effect if desired or the ringing banjo tone.

INDIVIDUALITY OF THE NEW No. 9. Engraved full length Fingerboard of real elephant ivory, sawed from the tusk by our own craftsmen.

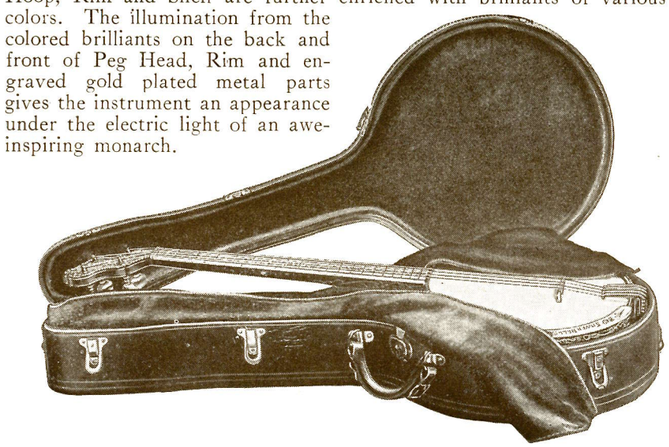
SOLID EBONY NECK with elephants head sculptured in heel and ivory tusks, gold mounted.

FRONT AND BACK OF PEG HEAD have white pearl ivoroid backgrounds decorated in relief with ornamental scroll designs enamelled in three colors. The lettering and scroll designs are set with variegated colored rhinestones which make a very luminous and brilliant appearance.

RIM AND AMPLIFIER BACK are white pearl ivoroid enriched with symmetrical decoration of scrolling designs in black, gold, and red enamel.

THE AMPLIFIER BACK, although not shown, is an elaborate work of the Artist with its lavish interlacing of scrolling designs, surrounded by a symmetrical decorative border with a rosetted medallion center, all in three color enamel relief.

METAL PARTS are heavily gold plated and non-tarnishing. Top Hoop, and Resonator Shell are hand engraved and hand burnished. Top Hoop, Rim and Shell are further enriched with brilliants of various colors. The illumination from the colored brilliants on the back and front of Peg Head, Rim and engraved gold plated metal parts gives the instrument an appearance under the electric light of an awe-inspiring monarch.



PRICE OF STYLE NO. 9

"Ne Plus Ultra" B & D Silver Bell Banjo with Black or Brown Solid Leather Koverite Case.....$900.00

... sanitary engineering at the Uni-

S...R OF MELODY WORLD
...IS JEWELED BANJO HERE

...e White House may have the di...nction of having a gilded piano a...one end of its luxurious drawing r...m, but St. Paul has something m...e awe-inspiring than that.

... monarch of the melody world, it is ...and now on display in the window o... W. J. Dyer & Bros., 23 West Fifth st...et.

... goes by the name of a banjo, but it is a symphony all its own, in art, co...or, quality and workmanship. Its ha...mony is not confined to tone, but is consistently carried out in the in...icate composition of gold, mother of pearl, ebony and rhinestones, that fo...m a shell for this instrument, called the "Silver Bell."

...t is an artist model, specially made by the Bacon Banjo company for Frederick Bacon, president of the co...mpany.

The foundation is a heavily engraved plated gold. The back of the resonator is a smooth surface of mother-of-pearl, inlaid with black and red enamel. The hoop, pegs and scroll of the neck are of solid mother of pearl, heavily encrusted with vari-colored rhinestones. The finger-board of ivory is finely etched in ebony. An ebony lion's head set with gleaming jeweled eyes, forms the heel of the neck. The banjo is valued at $900.

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